

## Upper Austria – Hotspot for Mobility

As a leading technological and industrial region in the heart of Europe, Upper Austria offers companies just what they need to compete. Namely, geopolitical stability, first class infrastructure, qualified specialist personnel, an innovative (networking) environment and first class quality of life. Moreover, the region's population is characterized by an inventive spirit and optimism.

### COOPERATION & NETWORKS

World-known brands and companies trust and invest in this strong business location: locally developed and produced, internationally competitive and successful.



Professionally managed networks support cooperation- and promotion programmes:



### RESEARCH & INNOVATION

Upper Austria is an attractive location for innovative companies. We promote innovative strength and innovation strategies with a wide range of tailor-made professional services.

Upper Austrian Research GmbH (UAR) is the leading organization for non-university research in Upper Austria and a key player in the research, technology and innovation policy.

Whoever carries out research in Austria pays lower taxes: this applies to all companies in Austria. Companies are entitled to claim a **14 percent research premium** paid in cash on in-house research expenditures as well as contract research.

**Facts & Figures – The Automotivesector in Austria**

- ~ 700 automotive companies
- sales volume ~ € 43.000.000.000
- ~ 150.000 trained specialists
- Production ~ 250.000 vehicles p.a. (50% cars, 33% motorcycles, 11% trucks, 6% agricultural machines)
- ~ 2.500.000 built engines p.a.
- ~ € 7.800.000.000 invest volume in the past 25 years





## TRAINED EXPERTS & EDUCATION

- 4 Universities
- 5 Schools of life sciences
- 15 Higher technical colleges
- Dual education / apprenticeships

## PERFECTLY DEVELOPED BUSINESS SITES & INFRASTRUCTURE

- Already zoned business sites**
  - Up to 50 ha / site
  - Flat surfaces
- Perfect logistics conditions**
  - Modern highways
  - Access to modern train tracks
- Perfect connections**
  - electrical power
  - high speed internet
  - fresh- and wastewater
- Short ways to mayor industry areas in central Europe**  
(e.g. Southern Germany)



## Strong voices for Business in Upper Austria

„One of the mayor advantages in Upper Austria are the skilled people. Know-how and well educated towards automotive technology, highly motivated, open minded and reliability are the key to success in our competitive industry.“

Since the **BMW plant in Steyr** was founded in 1979, 6.4 Billion Euro have been invested in this business site. This investments are a strong signal towards this location and the future of BMW in Upper Austria.

Christoph Schröder - CEO



Foto: BMW