

## Welcome in Upper Austria

[www.Roadmap2UpperAustria.at](http://www.Roadmap2UpperAustria.at) will support you in planning your business trip to Upper Austria by finding the right networking partners, analyzing your needs and coordinating your trip.

As a leading exporting, technological and industrial region in the heart of Europe, Upper Austria offers companies just what they need to compete. Namely, geopolitical stability, first class infrastructure, qualified specialist personnel, an innovative (networking) environment and first class quality of life. Moreover, the region's population is characterized by an inventive spirit and optimism.



Fujian Province China visits Upper Austria, June 2017 (Picture © Business Upper Austria)



Dr. Michael Strugl, MBA,  
Vice Governor of Upper  
Austria



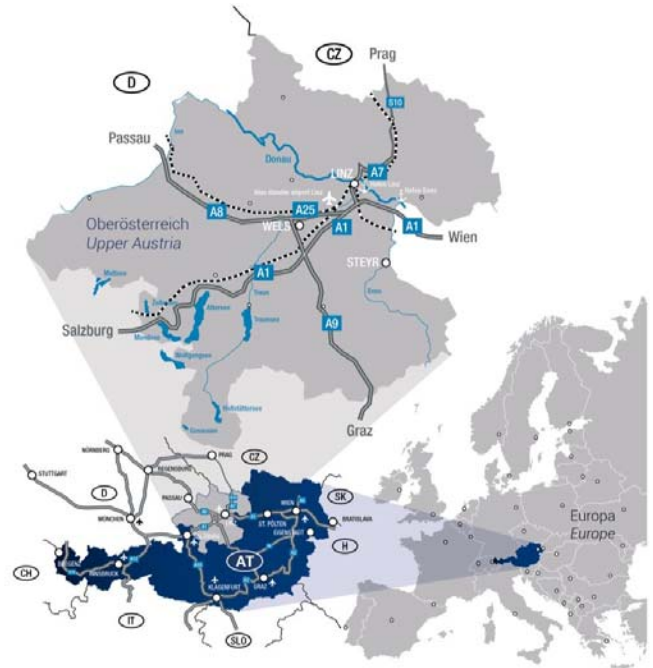
*"Upper Austria is a great location in many respects. We are a highly industrialized state, with a high priority on innovation, research and development. It is our goal to become a leading region in digitalization. An exceptionally qualified workforce, a distinctive framework and an outstanding quality of life makes Upper Austria very attractive for businesses and investors."*

## Location Upper Austria:

New ideas and businesses are very welcome in Upper Austria. The framework conditions for competitive companies are constantly being optimised and strategically developed.

Professional location and site development combined with modern business-parks, innovation-driven technology and impulse centres as well as leading international projects such as Softwarepark Hagenberg provide the best opportunities for your economic success.

First class infrastructure, qualified specialists, innovative environment, business-friendly politics and the highest quality of life: that makes Upper Austria the first address for your business.



## Your Partners:

This service is a cooperation of the Economic Chamber for Upper Austria (WKO Oberösterreich) and Business Upper Austria - OÖ Wirtschaftsagentur GmbH. Supported by: Softwarepark Hagenberg and Upper Austrian Tourism Board.



Mag. Doris Hummer,  
President Economic  
Chamber for Upper  
Austria



**Contact us:**

[www.roadmap2upperaustria.at](http://www.roadmap2upperaustria.at)

*"Upper Austria is a great place to live and an excellent place for business. We are Austria's most dynamic economic region and the leading federal state in terms of exports, manufacturing industry and competitiveness – open for innovation and cooperation!"*